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**World’s smallest home theater XPUMP to receive Computex D&I Gold Awards**

**Recognized for design and innovation from iF and TAITRA**

*Among the global top 20 most-popular sound projects on Kickstarter ever*

*Pocket-size device turns stereo into an immersive experience*

TAIPEI, May 29, 2017 — Embrace Audio Lab Inc. announced today that its signature product XPUMP, the world’s smartest and smallest home theater, has won the significant Computex d&i Gold Awards for this year.

Computex d&i Awards, hosted by iF, the International Forum Design, and Taiwan External Trade and Development Council (TAITRA), will celebrate its 10th anniversary in 2017. The awards committee invites world’s top industrial designers to select every year from hundreds of new tech gadgets and look for bright innovations.

XPUMP features a patented digital signal processing algorithm XROUND™, which identifies and analyzes an audio source in real-time, then reconstructs the sound field to add detail and aural space, to give the user an immersive listening experience. The groundbreaking audio device is among the world’s top 20 most popular sound projects on Kickstarter ever and it is currently available on [Indiegogo Indemand](https://www.indiegogo.com/projects/xpump-sound#/), [Touch of Modern (TOMO)](https://www.touchofmodern.com/), [Flightline](https://www.flightlineshop.com/), [Backerstores](https://www.backerstores.com/) and our [own shopping cart](http://xroundaudio.com/).

As one of the most advanced audio gadgets in the world, XPUMP was first brought to life by a successful [Kickstarter campaign](https://www.kickstarter.com/projects/819767230/xpump-turn-any-sound-source-into-a-home-theater-ex?ref=nav_search) that reached 910% funding goal with nearly 2,300 backers in 72 countries within 45 days at the end of October 2016. Meanwhile, the company kept its promise to start delivering to backers by the end of 2016 and completed all the shipping by the end of January 2017.

“We are honored to receive the Computex d&i gold Awards. Our aim is to redefine listening experience, to help people to listen better, and to continue bringing innovative sound products to gamers, movie and music lovers,” said Peng Lee, CEO of Embrace Audio Lab Inc.

Lee added that Embrace Audio Lab is currently developing audio products that come with artificial intelligence technologies and will fit the use of future’s virtual reality and augmented reality devices.

XPUMP is a pocket-sized, portable device that can be used with 2.0 desktop or portable speaker, sound bars, home sound systems, or headphones. Users simply plug the device between the source (computer, smartphone, television, etc.) and the output (speakers or headphones) and simply press play to get audio upgraded immediately. No extra settings or downloads are required.

XPUMP features:

* **Spherical Sound Field Expansion** **Technology** that expands a stereo sound field by 200 percent while enhancing signal depth, width, and detail.
* **Soundstage Elevation** that unlocks the richness of an audio track, giving listeners the ability to discern different instruments, voices, and sound effects.
* **Real-Time Boosting** XPUMP processes the audio signal every microsecond.
* **Psychoacoustic Bass Enhancement** increases the perception of bass frequencies.

Embrace Audio Lab’s booth will be open at Computex Innovex from May 30 through June 1 for Computex 2017 in Taipei @ Taipei World Trade Center Hall 3 booth G0659 (No.6, Songshou Rd., Xinyi Dist., Taipei City)

All the Computex d&i gold award winning products will also be shown from May 30 till June 3 at Nangang Exhibition Center booth I0407.

Please come and join us to experience the revolutionary audio technology with your own ears.

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**Price and Availability**

A XPUMP set includes a XPUMP, a micro-USB charging cable, a gold-plated 3.5 mm audio cable, and a sleeve bag for $119. It is currently available on [Indiegogo Indemand](https://www.indiegogo.com/projects/xpump-sound#/), [Touch of Modern (TOMO)](https://www.touchofmodern.com/), [Flightline](https://www.flightlineshop.com/), [Backerstores](https://www.backerstores.com/) and our [own shopping cart](http://xroundaudio.com/).

**Contact Information**

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**About Embrace Audio Lab Inc.**

Embrace Audio Lab Inc. was founded in 2015 by passionate audio experts, designers, engineers, and audiophiles who have deep acoustics, digital signal processing, firmware, and hardware design experience. The Embrace mission is to redefine the audio industry by improving the listening experience.

For more information, please visit: [www.xroundaudio.com](http://www.xroundaudio.com)